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**Eliezer Geisler, Ph.D.**  
**Distinguished Professor**  
**Management**  
**Stuart School of Business**  
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## **Professional Interests**

### **Research Interests**

Management of R&D Technology and Innovation  
Management of Technology in Health Care  
Managing Information and Telecommunication Technology  
Strategic Management and Business Policy  
Metrics, evaluation and modeling of knowledge and knowledge management systems  
Measurement and operationalization of complex phenomena

### **Teaching Interests**

Organizational Behavior  
Organizational Design  
Management of Health Care  
Knowledge Management  
Management of Technology

## **Academic Background**

Ph.D. J. L. Kellogg Graduate School of Management, Evanston, IL, Field of Organization Behavior  
B.A. Faculty of Social Sciences, Tel Aviv University, Labor Studies and Political Science  
M.B.A. L. Recanati Graduate School of Management, Tel Aviv University, Finance and Organization

## **Memberships**

Institute of Electrical and Electronics Engineers -- Engineering Management Society (Fellow), 2011  
Academy of Management  
American Evaluation Association  
INFORMS  
Institute of Industrial Engineers (IIE)  
Society for Social Studies of Science  
Southern Management Association  
Strategic Management Society  
Technology Transfer Society

## **WORK EXPERIENCE**

### **Academic Experience**

Distinguished Professor, Stuart School of Business (2007 - Present).  
Professor of Organizational Behavior, Stuart School of Business (1999 - 2007).

### **Consulting**

2010: National Science Foundation, Evaluator of the NSF IGERT program at the University of Illinois in Urbana  
2005-2009: Northwestern University, NSF Evaluator of the IGERT Program

## Courses Taught

**Courses from the Teaching Schedule:** Healthcare Management, Technology and Innovation, Indep in Bus Administration, Lead and Managing Knowledge - Intensive Organizations, Management of Health Care, Media Strategy and Implementation for the 21st Century, Organization Design and Theory, Organization Leadership and Management of Change, Organizational Behavior (MBA)

**Courses taught, but not in the Schedule:**

Introduction to Management (UG, G), Organization Theory (UG, G), Organization Theory and Design (G), Personnel Administration (G), Human Resources Management (G), Management of Small Business, Organization Design (G), International Management (G), International Business (G), Business Ethics (G), Management Simulation (Business Game), Business Policy (G), Entrepreneurship, Seminar on R&D/Innovation Management (G), Seminar on Management of Medical Technology (G), Health Care Management (G), Health Informatics (G) Global Intellectual Property Management (Kent College of Law)

## Teaching-Other

**Course (New) - Creation/Delivery: Conventional**

2011 - Course (New) - Creation/Delivery: Conventional. IPRO on designing and implementing a monitoring home system for diabetes patients.

2011 - Course (New) - Creation/Delivery: Conventional. Creation of a series of courses in health care management designed for the Master of Public Administration program

2010 - Course (New) - Creation/Delivery: Conventional. Working on creating a graduate and undergraduate course in Knowledge Management. I have a recently published (2009) textbook in knowledge management.

## **SELECTED RECENT PUBLICATIONS:**

E. Geisler (2007) Knowledge and Knowledge Systems: learning from the Wonders of the Mind, Hershey, PA: IGI Global Publishers

E. Geisler (2006), "A Taxonomy and proposed Codification of Knowledge and Knowledge Systems in Organizations" Knowledge & Process Management, 13 (1): 1-12

E. Geisler (2007) "The Metrics of Knowledge: mechanisms for preserving the Value of Managerial Knowledge", Business Horizons, 50, pp. 467-477

E. Geisler (2009) "Tacit and Explicit Knowledge: Empirical Investigation in an Emergency Regime" International Journal of Technology Management, 47(4): 273-285

E. Geisler (2010) "measuring the Contributions of Knowledge Management Systems to the Strategic Competitiveness of organizations: A Review and a Model", International Journal of Innovation and Technology Management, 7(2): 89-107

## **HONORS AND AWARDS**

**Award**

2011: IPRO First Place Award - Summer 2011 Illinois Institute of Technology.

2004: Award for research achievements in the management of technology International Association for Management of Technology (IAMOT).

1997: Blue Key National Honors Fraternity Award University of Wisconsin.

1993: Award for Meritorious service for establishing the College on Innovation Management and Entrepreneurship INFORMS.

**Honor**

2007: Distinguished Professor Illinois institute of Technology.

2004: Member of the society Beta Gamma Sigma Society.

1983: Honorary member of the Society for the Advancement of Management of the American Management Association.