

**Stuart School of Business**  
**Friday Research Presentation Series – Fall 2008**

Room 490, IIT Downtown campus, 565 W Adams Street, Chicago, IL 60661

<b>Presenter</b>	<b>Topic</b>	<b>Date</b>	<b>Time</b>
<b>Jon Liao</b>	<b>Institutional Isomorphism and the likelihood of Business Planning: The Moderating Effects of Environmental Uncertainty</b>	<b>September 19, 2008</b>	<b>1 pm to 3 pm</b>
<b>Haizhi Wang</b>	<b>Banking deregulation and corporate cash holdings: US evidence</b>	<b>September 26, 2008</b>	<b>9 am to 10:30 am</b>
<b>Jon Liao</b>	<b>Are Planners Doers? Pre-Venture Planning and the Start-up Behaviors of Entrepreneurs in the Panel Study of Entrepreneurial Dynamics (PSED)</b>	<b>October 3, 2008</b>	<b>10 am to 11:30 am</b>
<b>Lulu Zeng</b>	<b>Long-run risk and the cross section of expected returns</b>	<b>October 10, 2008</b>	<b>10 am to noon</b>
<b>Jiong Sun</b>	<b>Balancing Functional and Social Needs in New Product Design</b>	<b>October 24, 2008</b>	<b>10 am to noon</b>
<b>Jiong Sun</b>	<b>When to Adopt a New Technology? Balancing Information Acquisition and Volume Ramp-up</b>	<b>October 31, 2008</b>	<b>10 am to noon</b>
<b>Navid Sabbaghi</b>	<b>Capacity Competition</b>	<b>November 7, 2008</b>	<b>10 am to noon</b>
<b>Nilmini Wickramasinghe</b>	<b>DIAMOND - a wireless diabetes self management system</b>	<b>November 14, 2008</b>	<b>1 pm to 3 pm</b>
<b>Elizabeth Durango-Cohen</b>	<b>Optimizing Direct-Marketing Strategies for a Public Broadcasting Institution</b>	<b>November 21, 2008</b>	<b>10 am to noon</b>
<b>Geoffrey Harris and Tao Wu</b>	<b>The Failure of Basic Interest Rate Derivative Pricing Amidst the Credit Crisis</b>	<b>December 5, 2008</b>	<b>10 am to noon</b>