



**IIT STUART – FRIDAY RESEARCH PRESENTATION SERIES – SPRING 2014**

IIT Downtown Campus, 565 West Adams Street, Room 470, Chicago, IL 60661

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Presenter	Topic	Date	Time
<b>Nasrin Khalili</b> <i>IIT Stuart School of Business</i>	Design of Academic Programs In Support of Sustainable Development	January 31, 2014	10 am
<b>Jennifer Cutler</b> <i>IIT Stuart School of Business</i>	How Green is Your Brand? Mining Cause-Related Brand Associations on Twitter		11 am
<b>OPEN DISCUSSION</b>	Strategies to improve Friday Presentation Series (Working Lunch Session)		12 noon
<b>Arjun Chakravarti</b> <i>IIT Stuart School of Business</i>	When Do Consumers Choose to Haggle? Design of a Field Study	February 7, 2014	10 am
<b>Haizhi Wang</b> <i>IIT Stuart School of Business</i>	How Does Finance Inform Stakeholder Theory: Some Empirical Evidence		11 am
<b>Vijay Kumar</b> <i>Institute of Design</i>	Design Innovation: Modes, Mindsets, Methods (Working Lunch Session)		12 noon
<b>Ben Van Vliet/Ricky Cooper</b> <i>IIT Stuart School of Business</i>	Strategic Competitiveness in Financial Markets	February 14, 2014	10 am
<b>Weslyne Ashton</b> <i>IIT Stuart School of Business</i>	Too Small to be Green? The adoption of Green Business Practices in small US Midwestern Manufacturing Enterprises		11 am
<b>Yi Qian</b> <i>Kellogg School of Management</i>	How Do Counterfeits Affect Different Product Quality Tiers? (Working Lunch Session)		12 noon
<b>Jiong Sun</b> <i>IIT Stuart School of Business</i>	Product Differentiation in the Presence of Connected Consumers	February 21, 2014	10 am
<b>Navid Sabbaghi</b> <i>IIT Stuart School of Business</i>	Global Green Supply Chain Network Design		11 am
<b>Imir Arifi</b> <i>IIT Stuart School of Business</i>	Merton structural model via OLS regression (Working Lunch Session)		12 noon
<b>Britt Burton Freeman</b> <i>IFSH</i>	IIT's Center for Nutrition Research (CNR)	March 7, 2014	10 am
<b>Shail Pandit</b> <i>UIC Business</i>	An empirical investigation of the bullwhip effect and its causes		11 am
<b>Oleg Bondarenko</b> <i>UIC Business</i>	Assessing Measures of Order Flow Toxicity and Early Warning Signals for Market Turbulence		12 noon
<b>Neale Mahoney</b> <i>Booth School, U of Chicago</i>	Regulating Consumer Financial Products: Evidence from Credit Cards	March 14, 2014	10 am
<b>Alan Malter</b> <i>UIC Business</i>	Shared Decisions In Emotionally Difficult Situations		11 am
<b>OPEN DISCUSSION (Alan Malter)</b>	Use of Online Panels and Amazon's "Mechanical Turk" in academic research (Working Lunch Session)		12:15 - 1:15 pm

<b>Presenter</b>	<b>Topic</b>	<b>Date</b>	<b>Time</b>
<b>Solomon Kang</b> <i>IIT Stuart School of Business</i>	<b>Position Limits, Heterogeneity and Asset Prices</b>	March 28, 2014	10 am
<b>Jay Yusko</b> <i>VP, Technology Research, IRI</i>	<b>Big Data: Some Underlying Issues</b>		11 am
<b>Matthew Shapiro</b> <i>Social Sciences, IIT</i>	<b>Green Technology Generation in East Asia (Working Lunch Session)</b>		12 noon
<b>Yiwei Fang</b> <i>IIT Stuart School of Business</i>	<b>CEO Social Network and Risk Taking -- Evidence from Banking Industry</b>	April 4, 2014	10 am
<b>David Richardson</b> <i>IIT Stuart School of Business</i>	<b>Price Discovery in Thinly Traded Asset Markets: The Impact of List Price in Residential Real Estate Sales</b>		11 am
<b>PANEL DISCUSSION (Krishna)</b>	<b>Strategies to improve Teaching at Stuart – Panel members include: Krishna Erramilli, Joel Goldhar, Michael Gorham, and Sue Weiss (Working Lunch Session)</b>		12 noon
<b>Priyanka Sharma</b> <i>IIT Stuart School of Business</i>	<b>Employee Mobility and Firm Productivity</b>	April 18, 2014	10 am
<b>Smriti Anand</b> <i>IIT Stuart School of Business</i>	<b>Understanding the Process and Context of Idiosyncratic Deals - Performance Relationship</b>		11 am
<b>Mary Beth Watson-Manheim</b> <i>UIC Business</i>	<b>A Field Test of Organizational Discontinuity Theory</b>		12 noon
<b>Joel Goldhar and S. Duecker</b> <i>IIT Stuart School of Business</i>	<b>Top Management Organization Structure's Impacts on Firm Economic Performance</b>	April 25, 2014	10 am
<b>Matthew Shapiro</b> <i>Social Sciences, IIT</i>	<b>Policy-Related Communications, Social Media, and the Widening Soapbox: An Update to Agenda Setting</b>		11 am
<b>Vince Conitzer</b> <i>Duke University</i>	<b>TBA - (Working Lunch Session)</b>		12 noon