YOU ARE INVITED!

UNIVERSITY PITCH MADNESS
CHICAGO 2019

When: Tuesday, July 30
4:00pm-6:00pm Reception & All Teams Pitch
6:30pm-8:00pm Keynote and Finalist Pitch

Where: IIT, Hermann Hall, 3241 S. Federal Street

Join us for the 2nd Annual University Pitch Competition, where top student startups from each University will pitch their businesses and you’ll vote on your favorite to compete in the finals.

*Students are free with valid University ID.

Reserve your ticket today!

DePaul University  Illinois Institute of Technology  University of Illinois System

Michigan State University  Purdue University  University of Notre Dame
University Pitch Madness Chicago 2019

Tuesday, July 30, 4–8 p.m.
Hermann Hall, Illinois Institute of Technology

Details for Illinois Tech Students

To enter the competition and for more information, contact:

Nik Rokop, Coleman Foundation Clinical Associate Professor of Entrepreneurship, Stuart School of Business, nrokop@stuart.iit.edu

Friends and family can register to attend the event at this link.

The event will feature an IPRO-style exhibition by all of the student teams from 4–6 p.m. at which judges will choose the final six (one from each university) to pitch in Hermann Hall Auditorium for the prizes.

Prizes:

1st place: $4,000
2nd place: $3,000
3rd place: $1,500
4th through 6th place: $500 each

Eligibility Requirements:

- Four student teams from each university will exhibit and compete. One member from each team must be an enrolled undergraduate or graduate student at the university.
- Suggested that each team is a true startup, with revenue less than $50,000 and investment raised less than $50,000.

To Enter:

To enter the competition, Illinois Tech students should submit the following information by end of day July 1 (extended deadline) to Nik Rokop:

- Headshot of team members
- Company logo
- Website or contact information
- One sentence that describes the company
- One slide with logo and branding to be played on a loop during the reception
What to Bring to the Event:
Students will have a highboy table to display materials and may arrive at 2 p.m. to set up their space. They will need:
- A one-page flyer that clearly outlines the value proposition of the business and gives attendees an overall understanding of the company
- 18” x 24” poster and/or materials/prototypes to be displayed at a standard high boy table
- Presentation on a USB. The winning team from each school will have three minutes to pitch, followed by five minutes of Q&A with the judges.

Event Schedule
2 – 4 p.m. – Students set-up exhibit tables in Gallery Lounge, Hermann Hall

4 – 6 p.m. – Attendees check-in, receive programs, name tags and six voting chips (one for each university represented). Attendees will hear pitches from student teams and vote for their favorite business from each university. Beer/wine and heavy appetizers will be served in the Ballroom.

6 p.m. – Voting ends and guests are seated in the Auditorium. Votes are tallied and winners from each university are announced. Winning teams prep for their three-minute pitch.

6:30 – 8 p.m. – Program in Auditorium
- Welcome from Bruce Leech and Nik Rokop
- Announcement of final six teams and introduction of judges. A representative from each university will introduce their winning team. Each team in the finals will do a three-minute pitch with five minutes of Q&A from the judges.
- Keynote speaker
- Winners announced

8 – 9 p.m. – Tear down exhibits

*University Pitch Madness Chicago 2019 is co-sponsored by the six participating universities.*