



## IIT STUART – FRIDAY RESEARCH PRESENTATION SERIES – FALL 2013

IIT Downtown Campus, 565 West Adams Street, Room 470, Chicago, IL 60661

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Presenter	Topic	Date	Time
<b>Leann Magnabosco</b> <i>WSJ &amp; Barron's-In-Education</i>	<b>Dow Jones Demo Presentation</b> Access and Academic Use of WSJ online and Barron's online resources	August 30, 2013	10-11:30 am
<b>Smriti Anand</b> <i>IIT Stuart School of Business</i>	<b>How much flexibility is ideal? The relationship between flexibility I-deals and employee attitudes</b>	September 6, 2013	10 am
<b>Ram Ramanan</b> <i>IIT Stuart School of Business</i>	<b>Ethics: The fourth bottom line</b>		11 am
<b>Joe Cursio</b> <i>IIT Stuart School of Business</i>	<b>Diversification, Tobin's Q, and a growing perpetuity model</b>		Working Lunch Session (WLS) 12:15 pm
<b>Brad Katz/Lauren Woods</b> <i>IIT Online</i>	<b>Online Teaching: Concepts, Strategies and Tools</b>		1:15 pm
<b>Priyanka Sharma</b> <i>IIT Stuart School of Business</i>	<b>Is More Information Always Better? A Case in the Credit Markets</b>	September 13, 2013	10 am
<b>David Richardson</b> <i>IIT Stuart School of Business</i>	<b>Price Discovery in Thinly Traded Asset Markets: The Impact of List Price in Residential Real Estate Sales</b>		11 am
<b>S Duecker/N. Khalili</b> <i>IIT Stuart School of Business</i>	<b>Cleaner Production as an Agent for Sustainable Development: The Role of Academia</b>		WLS at 12:15 pm
<b>Rick Cooper/Ben Van Vliet</b> <i>IIT Stuart School of Business</i>	<b>Dynamic Control and Capability in Quantitative Investment</b>		1:15 pm
<b>Solomon Kang</b> <i>IIT Stuart School of Business</i>	<b>Does Heterogeneity in Beliefs on Volatility Matter in Option Overpricing?</b>	September 27, 2013	10 am
<b>Siva K. Balasubramanian</b> <i>IIT Stuart School of Business</i>	<b>Fighting Obesity: Toward a Business School/Medical School research collaboration model</b>		11 am
<b>Domenica Pappas</b> <i>Sponsored Research, IIT</i>	<b>Developing Research Proposals for External Funding: Budget and Other Considerations</b>		WLS at 12:15 pm
<b>Smriti Anand</b> <i>IIT Stuart School of Business</i>	<b>One member, two leaders: extending leader-member exchange theory to a dual leadership context</b>	October 4, 2013	10 am
<b>Elizabeth Durango-Cohen</b> <i>IIT Stuart School of Business</i>	<b>Using Mixture Regression Modeling to Identify Determinants of Alumni Giving</b>		11 am
<b>Joe Cursio</b> <i>IIT Stuart School of Business</i>	<b>Nonparametric factor analytic risk measurement in common stocks in financial firms: evidence from Korean firms</b>		WLS at 12:15 pm

<b>Presenter</b>	<b>Topic</b>	<b>Date</b>	<b>Time</b>
<b>Jennifer Cutler</b> <i>IIT Stuart School of Business</i>	<b>When is Managerial Overconfidence Helpful (or Hurtful) to Firms? A Mathematical Exploration of the Effects of Firm Profits of Over-and Underestimating the Skill Level of the Competition</b>	October 11, 2013	10 am
<b>Jenghoe Lee</b> <i>IIT Stuart School of Business</i>	<b>Multi-Objective Optimization High Frequency Trading in the Currency Market Using Genetic Algorithm</b>		11 am
<b>David Richardson</b> <i>IIT Stuart School of Business</i>	<b>Learned Heterogeneity: An Agent Based Model Approach to Explore Exploit Dynamics</b>		WLS at 12:15 pm
<b>Priyanka Sharma</b> <i>IIT Stuart School of Business</i>	<b>80/20 Rule: Corporate Support for Innovation by Employees</b>	October 18, 2013	10 am
<b>Tao Wu</b> <i>IIT Stuart School of Business</i>	<b>Random Field LIBOR Market Model</b>		11 am
<b>Krishna Erramilli will lead a panel of Stuart Faculty</b> <i>IIT Stuart School of Business</i>	<b>Engaging the Digital Student</b>		WLS at 12:15 pm
<b>Kostee Schoinas</b> <i>IIT Stuart School of Business</i>	<b>Real Asset Pricing Models, based on Cycle Economics and Bubble Dynamics</b>		1:15 pm
<b>Solomon Kang</b> <i>IIT Stuart School of Business</i>	<b>Commodity Variance Risk Premia and Expected Future Returns: Evidence from the Crude Oil Market</b>	October 25, 2013	10 am
<b>Haizhi Wang</b> <i>IIT Stuart School of Business</i>	<b>Bank Deregulation, Consolidation and Conservative Financial Reporting</b>		11 am
<b>Aaron Augustine</b> <i>Director, SymphonyIRI Group</i>	<b>IRI and the work done by Data Sciences</b>		WLS at 12:15 pm
<b>Carola Frydman</b> <i>Kellogg School</i>	<b>From Plutocracy to Progressivism: The Assassination of President McKinley as a Turning Point in American History?</b>		1:15 pm
<b>Navid Sabbaghi</b> <i>IIT Stuart School of Business</i>	<b>Royalty Licensing Contracts</b>	November 1, 2013	10 am
<b>Jeonghoe Lee</b> <i>IIT Stuart School of Business</i>	<b>Analysis of micro-structure noise with crude oil future high frequency data</b>		11 am
<b>Elizabeth Durango-Cohen</b> <i>IIT Stuart School of Business</i>	<b>Effective Segmentation of University Alumni: Mining Contribution Data with Finite-Mixture Models</b>		WLS at 12:15 pm
<b>Kun Li/ S Balasubramanian</b> <i>IIT Stuart School of Business</i>	<b>Global Perceptions of US and China</b>		1:15 pm
<b>Arjun Chakravarti</b> <i>IIT Stuart School of Business</i>	<b>Understanding sharing economics with field experiments: Results from Mealsharing.org</b>	November 8, 2013	10 am
<b>Michael Gorham</b> <i>IIT Stuart School of Business</i>	<b>Liquidity-Driven Monopoly in US Derivatives: Why Market Structure Matters</b>		11 am
<b>Chetan Desai</b> <i>Founder, TechConcert Inc.</i>	<b>Impact of Big Data Technology and Statistical Techniques</b>		WLS at 12:15 pm
<b>Joe Cursio</b> <i>IIT Stuart School of Business</i>	<b>Adjusting Valuation Multiples (such as P/E) based on a growing perpetuity model</b>		1:15 pm

<b>Presenter</b>	<b>Topic</b>	<b>Date</b>	<b>Time</b>
<b>Ron Landis</b> <i>IIT Lewis College</i>	<b>Examples of Collaborative Research</b>	November 15, 2013	10 am
<b>Jennifer Cutler</b> <i>IIT Stuart School of Business</i>	<b>Talking about me or talking about you: which is more helpful in online reviews?</b>		11 am
<b>Michael Segel</b> <i>CEO, Segel &amp; Associates</i>	<b>The Business of Big Data: Understanding the Ecosystem</b>		WLS at 12:15 pm
<b>Jialin Zhao</b> <i>IIT Stuart School of Business</i>	<b>Quanto Option Hedging Models</b>		1:15 pm
<b>Jiong Sun</b> <i>IIT Stuart School of Business</i>	<b>Product Differentiation and Market Segmentation in the presence of Social Sharing</b>	November 22, 2013	10 am
<b>Jeonghoe Lee</b> <i>IIT Stuart School of Business</i>	<b>Multi-objective Optimization using GA and CFD based on Dynamic Programming</b>		11 am
<b>Tom Emmons</b> <i>Kaplan</i>	<b>Real Time Intelligence: From Analytics to Action</b>		WLS at 12:15 pm
<b>Britt Burton Freeman</b> <i>IFSH</i>	<b>Research at IFSH</b>		1:15 pm